

RIVERSIDE COUNTY TRANSPORTATION COMMISSION

DATE:	September 12, 2007
TO:	Riverside County Transportation Commission
FROM:	Plans and Programs Committee Tanya Love, Program Manager
THROUGH:	Eric Haley, Executive Director
SUBJECT:	Consultant Services for Environmental Justice Analysis and Outreach for the Multi-County Goods Movement Action Plan

PLANS AND PROGRAMS COMMITTEE AND STAFF RECOMMENDATION:

This item is for the Commission to:

- 1) Award Agreement No. 08-67-017-00 in the amount of \$223,970 to Moore Iacofano Goltsman, Inc. (MIG) to provide consultant services for Environmental Justice Analysis and Outreach for the Multi-County Goods Movement Action Plan (MCGMAP); and
- 2) Authorize the Chair, pursuant to legal counsel review, to execute the agreement on behalf of the Commission.

BACKGROUND INFORMATION:

In January 2007, the Commission approved entering into an agreement with the California Department of Transportation (Caltrans) for \$200,000 in grant funds from the Environmental Justice (EJ): Context-Sensitive Transportation Planning grant program. In addition to committing \$6,000 in local funds, the Commission entered into funding agreements with Los Angeles County Metropolitan Transportation Authority (Metro), Orange County Transportation Authority (OCTA) and San Bernardino Associated Governments (SANBAG) for the local funding match of \$24,000 in support of the EJ grant. With funding in place, staff was authorized to release a request for proposal (RFP) to conduct an EJ analysis and community outreach to supplement the MCGMAP, which is a work effort designed to model goods movement growth trends, identify possible public-private partnerships, and highlight near to long-term strategies, as well as development of a list of potential projects to be funded.

The request for proposals was distributed to approximately 25 firms. A total of three proposals were received and consultant interviews were conducted on August 15, 2007. The selection committee consisted of staff from the Commission together with agency representatives from Ventura County

Transportation Commission (VCTC), Caltrans, Metro, OCTA, SANBAG, a community member impacted by goods movement and an individual from the business community. The following criteria were used to evaluate the proposals:

- 1) Qualification and experience of the firm;
- 2) Staffing and project organization;
- 3) Work plan; and
- 4) Completeness of response.

The three firms each demonstrated capability of completing the proposed scope of work. After careful evaluation of the project teams, knowledge of the project and proposed project approach, the selection team ranked the firms as follows:

Ranking	Firm Name
Top Ranked	Moore Iacofano Goltsman, Inc.
Second	Network Public Affairs
Third	PMC

After MIG was selected as the top ranked firm, its cost proposal was opened and used as a starting point in further negotiations. At the time of writing this agenda item, Commission staff is in the process of working with MIG to refine its proposal. It is anticipated that negotiations will be finalized prior to the September 12, 2007 Commission meeting.

Based on the results of the selection committee, staff recommends that Agreement No. 08-67-017-00 be awarded to MIG to perform the environmental justice analysis and community outreach efforts. If approved, it is anticipated that the study will be completed within 12 months. Although the work effort will be administered by Commission staff, it will include active cooperation and input from each MCGMAP staff representative regarding direct public outreach in each respective county. The study will include the following work elements:

- 1) Identify representative target communities within each county in the goods movement study area;
- 2) Analyze potential environmental justice impacts resulting from goods movement activities and investments;
- 3) Establish local community feedback groups and obtain feedback;
- 4) Identify best practices and develop potential strategies to avoid or reduce potential impacts and maximize opportunities; and
- 5) Develop and finalize a Strategic Report and Guidebook for Communities that can be used by local jurisdictions to help mitigate the impacts of goods movement.

As identified previously, \$200,000 in grant funding was secured through a Caltrans grant. The local match of \$24,000 was provided by Metro, OCTA, SANBAG and the Commission.

Financial Information					
In Fiscal Year Budget:	No No	Year:	FY 2007/08 FY 2008/09	Amount:	\$74,000 \$150,000
Source of Funds:	State: \$200,000 Local Match from RCTC (LTF): \$6,000 Local Match from other CTCs: \$18,000			Budget Adjustment:	Yes N/A
GLA No.:	106 67 41509 P2404 S40 \$66,000 106 67 41203 P2404 S40 \$ 8,000 106 67 65520 P3404 S40 \$74,000				
Fiscal Procedures Approved:	<i>Theresa Trevino</i>			Date:	8/20/07