



PRESS RELEASE

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FOR IMMEDIATE RELEASE

RCTC Posting Updates on Twitter

The Riverside County Transportation Commission (RCTC) has joined many other public agencies and millions of users throughout the world in posting updates on Twitter.

RCTC intends to use the social messaging website to post timely updates and provide direct links to its website on transportation issues. Messages will include updates on public meetings, agendas, services, and construction projects. RCTC will also pass along pertinent information from other transportation partners including Caltrans and Metrolink.

RCTC's Executive Director Anne Mayer appreciates Twitter's efficiency and ability to respond quickly.

"Over the next few years, RCTC will be the lead agency on a number of freeway widening projects," said Mayer. "We will need to get the information out quickly and in a way that's useful to the public.

"Twitter is one way to do that, and we will pursue other strategies including our new 511 traveler information system and other forms of social media."

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Later this year, RCTC, along with San Bernardino Associated Governments (SANBAG) will launch a 511 traveler information system, which can be accessed by dialing 511 or via a dedicated website.

"As technology continues to develop, the world of media and communication will keep changing," said Mayer. "RCTC will adapt to those changes to maintain its commitment to serving the public in an open and transparent manner."

The public is invited to follow RCTC's Twitter updates at <http://twitter.com/RCTC>.

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